



Rocket® Cypress



Personalizing communications at scale while controlling costs, driving efficiency, and achieving compliance

Cypress helps organizations deliver compelling information to customers, partners, and staff at scale. Technology teams benefit from lower costs through document automation and flexible deployment options. Business owners benefit from ad hoc document workflows, empowering teams across digital and paper landscapes. Such interactions then deliver documents integrated with critical systems such as SAP for personalized and mass communications to the web, email, print, and integrated APIs.

Benefits/Features



Tailor communications at scale

Combine and customize data from virtually any source into documents, providing tailored and timely information that differentiates your organization.



Integrate with your diverse systems

Quickly operationalize information from all critical systems such as SAP, mainframe, and modern APIs that are contextualized in customer communications.



Be in control with flexible deployment

With support for on-premises, cloud, and hybrid-cloud, busy IT teams have a choice in your modernization road-map and standards.



Improve collaborative workflows

Teams systemize uncertainty over ad hoc document exchanges to quickly move information along with digital inboxes and flexible delivery rules.



Lower costs and, improve efficiencies

Ops teams ensure delivery across digital, print, fax, and web en masse distribution, economizing delivery with specialized management tools.



Achieve compliance while innovating

Drive transformation and modernize IT while achieving compliance with seamless interactions with the Rocket® Content Services family.

What our customers have to say

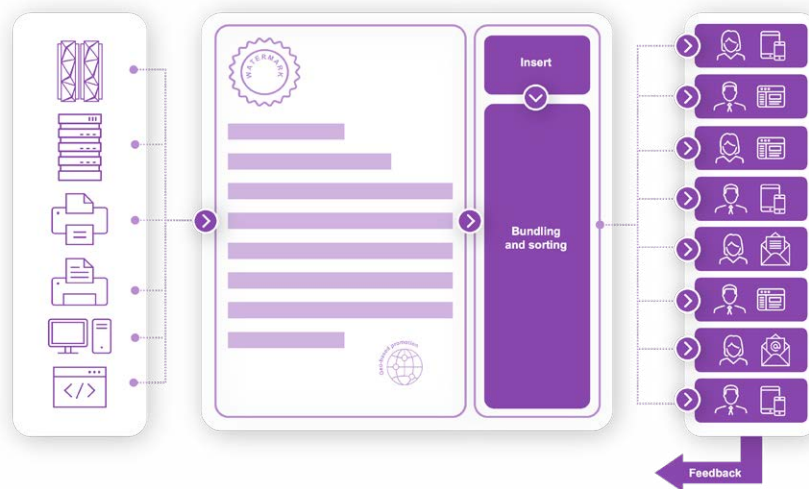
[Cypress] enabled us to save over \$1.5M per year...and to streamline our batch printing and distribution processes."

UPHS ENTITY CHIEF INFORMATION OFFICER AND NOW DEPUTY DIRECTOR OF RADIOLOGY INFORMATICS
University of Pennsylvania

With Rocket Cypress you can:

- Modernize the mainframe**
Embrace mainframe changes that lower risk and improve efficiency for hybrid or migration approaches.
- Track documents**
Fully track documents from creation, delivery, and archiving while controlling compliance costs.
- Modernize communications**
Automate personalized and differentiated communications that drive loyalty, revenue, and branding refresh.
- Optimize communication workflow**
Improve team efficiency for ad hoc dynamic workflows and driving document-centered communications.
- Optimize SAP-centered communications**
Improve print and other digital customer communications from SAP and other critical systems.
- Enable digital transformation**
Improve competitiveness and responsiveness to changing regulations and customer expectations.

Rocket Cypress workflow:



The future won't wait—modernize today.

Visit RocketSoftware.com >

[Book a demo](#)

Rocket software

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